

Jared
Coones

Memorial Pumpkin 5K Run/Walk



OCTOBER 6
2018

Black Bob Elementary School · Olathe, KS · pumpkinrunwalk.org · Information Line: (913) 909-3406

2018 SPONSORSHIP REQUEST

JARED COONES MEMORIAL FOUNDATION ORGANIZATION DETAIL

Thank you for considering a Jared Coones Memorial 5K Pumpkin Run/Walk sponsorship. The following information provides a complete overview of our organization and event.

Name of Event: 20th Annual Jared Coones Memorial 5K Pumpkin Run/Walk (JCMPR) on October 6, 2018

Name and Address of Applicant Organization: Jared Coones Memorial Foundation (JCMF)
P.O. Box 3314, Olathe, KS 66063-3314
Tom Coones, Executive Director
csc3406@gmail.com
913-660-6208 (c)
www.pumpkinrunwalk.org

Sponsor Committee Contact: Steve White, Committee Member
sjwhite10@comcast.net
913-991-6958 (c)

Thank you for your consideration. We are open for discussion on how you would like to participate. Please refer to the attached JCPR Prospective Sponsor letter that details our Sponsor levels. Our goal is to develop a mutually rewarding relationship that supports our mission and elevates awareness of your company in the community.

MISSION STATEMENT

To honor the lives of Jared and Jayne Coones.

To create an event that celebrates family and community.

To raise funds for research and organizations that support cancer patients and their families.

Our mission operates in a multi-faceted support of family and community. While honoring Jared and Jayne, the Pumpkin Run provides significant funds in support of eight local charities. These charities perform disease research and provide family assistance as they navigate the unfamiliar territory surrounding their cancer illness. We hope that our mission aligns with yours to bring rewarding results, and all participants recognize the significance of your association.

Target population and geographic communities: We anticipate 3,700 race participants. The Pumpkin Run draws heavily from Olathe and Overland Park, as well as from all the Kansas City metro communities. We distribute 5,000 registration brochures, 4,000 shirts, 3,700 runner bibs, and our website receives over 7,200 hits. Depending on the sponsor level, your logo would be proudly displayed on these items and reach a very loyal target market.

Our History and Goals: As we begin our twentieth year, the Pumpkin Run has been blessed in growth and community support. Our special goal, beyond our mission, is the further growth of student running clubs. We are proud to have developed running clubs that have grown throughout the Olathe School District. David Kearney, Principal at Sunnyside Elementary, JCMF Board Member, and longtime friend of the Coones family, started a club at his school which has now grown to 49 clubs and 2,353 students and family throughout the area that run in our event.

Timetable: Sponsor commitments are targeted for no later than July 1 in order to make publication dates. Donations are requested by September 1 but, with approval, we remain flexible due to varying fiscal years.

Charities Supported: Besides the cancer illness itself, the disease severely challenges the stability of family and community. Our selected charities support both the individual and family:

Children's Mercy Hospital	The Leukemia and Lymphoma Society
Solace House	Ronald McDonald House Charities (KC and Twin Cities)
The Dream Factory	Heart of America Bone Marrow Donor Registry
Susan G. Komen	

In addition, the Jared Coones Memorial Foundation provides Pumpkin Run scholarships to students, and makes small targeted donations to related causes.

Financials: We are proud of how we manage race expenses through affordable registration fees. Our 2017 financials, defined below, has been fairly constant the past several years. Full disclosure of results can be made available upon request.

Income:	\$95,385 Registration, Donations, and Sponsors
Expenses:	\$45,414 Printing, Postage, Advertising, Race, and Operations
Donations:	\$41,000 Donations being made to our eight charities listed above and an 19-year total of \$700,315

Organization: Our board and committee are quite diverse, and are well connected throughout our community. Our race director, Sam Miceli, has been with us from the start and leads and participates in several other races along with the Olathe Running Club. We have no paid personnel.

Foundation Board:

Tom Coones	Linda Boring	Mike Kelley
David Kearney	Therese Kearney	Owen Geisz
Mary Geisz		

Executive Committee:

Tom Coones	Carol Brewer	Sam Miceli
Owen Geisz	Mary Geisz	Jan Popek
David Kearney	Therese Kearney	Jim Burt
Steve White	Kathy McMullin	Laura Campbell
Brandon Unruh	Katie Unruh	Meghan Cook
Stephen Cook		

2017 Funding Sponsors: Many of our sponsors have been long-term, yet several others continue to seek us out for the significance of our alignment.

Mid-America Nazarene University · CommunityAmerica Credit Union · Mariner Foundation · Associated Air Products · Freddy T's · Hannah Orthodontics · One Hour Heating · Pate-Campbell Properties · Sunny Day Pediatric Dentistry · YRC Freight · Andy's Painting · Garmin · Advocare · F.I.T Muscle & Joint Clinic · Jack Hansen · Edward Jones · Franklin Tyrer American Family Insurance · Dogwood Power Mgmt · Integrity Auto · Kendra Scott · L'Oréal · i9 Sports · Olathe Chamber of Commerce · Papa John's · Real Beauty · Walgreens

To view other sponsors with services and in-kind support visit www.pumpkinrunwalk.org/fundraising/sponsors



Search for Charities, Online Version of Publication 78 Search Results

Organization

Name **Includes**

jared coones

At least one of the words

All of the words

Location

City

State

All

Country

USA

Deductibility Code

Deductibility Code

All

Search

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25

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« Prev | 1-1 | Next »

Name ▲

Jared Coones Memorial Foundation

City

Olathe

State

KS

Country

USA

Code

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Form **W-9**

(Rev. November 2005)

Department of the Treasury
Internal Revenue Service

**Request for Taxpayer
Identification Number and Certification**

Give form to the requester. Do not send to the IRS.

Name (as shown on your income tax return)
JARED COONES MEMORIAL FOUNDATION

Business name, if different from above

Check appropriate box: Individual/Sole proprietor Corporation Partnership Other ▶ **501(c)3** Exempt from backup withholding

Address (number, street, and apt. or suite no.)
PO BOX 3314

City, state, and ZIP code
OLATHE KS 66063-3314

List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on Line 1 to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Social security number

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or

Employer identification number

43-1913715617

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
- I am a U.S. person (including a U.S. resident alien).

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the Certification, but you must provide your correct TIN. (See the instructions on page 4.)

Sign Here Signature of U.S. person ▶

Date ▶