



Dear Prospective Sponsor:

We kindly request your consideration to join us as a sponsor of the 20TH Annual Jared Coones Memorial 5K Pumpkin Run/Walk on October 6, 2018. This year will be a very special milestone!

I'm confident that you will recognize many benefits from associating with this beloved event that just finished its nineteenth year strong. The October 2017 event included 2,817 participants, raised \$41,000 for local charities, and reached an 19-year total of \$700,000 donated.

The meaning behind our event is so inspiring – you and your associates would be proud of the association. Olathe and entire Kansas City metro communities would recognize the significance of your association. By becoming a sponsor, you're honoring the lives of Jared and Jayne Coones while advancing local charities that support research and assist families facing the unfamiliarity and uncertainty surrounding their illness.

The numerous benefits of sponsorship differ by your level of commitment. Our current sponsors include a wide range of industries, services, and organizations with people, who, like you, align well with our event. Of course, your gift is tax deductible and will have a lasting impact in the lives of many within our community. In fact, by supporting the Pumpkin Run, you're supporting all seven charities we fund.

Additional information about the race, sponsorship benefits, and the charities that we support are available on our website and the donation levels are provided below. We hope that you will take a moment to review this information and chose to support the very special 20TH Annual Pumpkin Run.

Please feel free to call me with any questions. I look forward to hearing from you!

Sincere Regards,

Steve White
Pumpkin Run Committee
913-991-6958 (cell)

P.S. For more information visit: pumpkinrunwalk.org

TITLE SPONSOR
(Single offered)
\$10,000

- All benefits listed below except:
- Most prominent recognition as a Title Sponsor
 - Company logo prominently displayed on shirt, brochure and website with a link back to your site
 - Logo on race bib and banner (provided by us) on start line arch
 - Prominent size & location for booth (provided by you)
 - Inclusion in all pre and post-event publicity
 - 50 complimentary entries for the race
 - Recognition by our race community of your significant involvement

START/FINISH SPONSORS
(4 offered)
\$5,000

- All benefits listed below except:
- Company logo more prominently displayed on shirt and brochure
 - Larger booth at event (provided by you)
 - Company banner (provided by us) displayed on Start/Finish Line
 - 20 complimentary entries for the race
 - Recognition at race focal point by all crowd on site

FOOD TENT SPONSORS
(Multiple offered)
\$3,000

- All benefits listed below except:
- Company banner (provided by us) displayed at the Food Tent
 - 15 complimentary entries for the race
 - Recognition at tent focal point by all crowd on site

VOLUNTEER SHIRT SPONSORS
(Multiple offered)
\$2,000

- All benefits listed below except:
- Company logo on our volunteer's and race shirts
 - 10 complimentary entries for the race
 - Recognition by being on both printed shirts

WATER STOP SPONSORS
(Multiple offered)
\$1,500

- All benefits listed below except:
- Your company name on banner (provided by us) displayed at both water stops
 - 7 complimentary entries for the race
 - Outside display space (limited size & set up by you)
 - Recognition by all runners passing both water stops

RUNNING CLUB ROW SPONSOR
(Single offered)
\$1,000

- All benefits listed below except:
- Special booth and banner at the focal point of the School Running Clubs
 - Recognition by all students and families at the Running Clubs

WELCOME ZONE SPONSORS
(Multiple offered)
\$1,000

- All benefits listed below except:
- Company logo on shirt, brochure and website
 - Your company name on banner (provided by us) displayed at the bus stop Welcome Zone
 - 5 complimentary entries for the race
 - Recognition by all participants using shuttle bus services

COURSE SPONSORS
(Multiple offered)
\$550

- All benefits listed below plus:
- Recognized as a sponsor
 - Company name listed on brochure and website
 - Your company name on a banner (provided by us) displayed on course for recognition by all runners as they pass by

PATRON SPONSORS
(Multiple offered)
\$250

- Outside display space (limited size & set up by you)
- Recognition in race day announcements and all crowd on site visiting your booth
- Marketing flyers (provided by you) sent to us to include in runner packets

YES! I Want to Support the Pumpkin Run!

Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

- | | | | |
|--------------------------|---------------------------------|-----------------|-----------------|
| <input type="checkbox"/> | Title Sponsor | \$10,000 | (not available) |
| <input type="checkbox"/> | Start/Finish Sponsors | \$5,000 | (available) |
| <input type="checkbox"/> | Food Tent Sponsors | \$3,000 | (available) |
| <input type="checkbox"/> | Volunteer Shirt Sponsor | \$2,000 | (available) |
| <input type="checkbox"/> | Water Stop Sponsors | \$1,500 | (available) |
| <input type="checkbox"/> | Running Club Row Sponsor | \$1,000 | (available) |
| <input type="checkbox"/> | Welcome Zone Sponsors | \$1,000 | (available) |
| <input type="checkbox"/> | Course Sponsors | \$550 | (available) |
| <input type="checkbox"/> | Patron Sponsors | \$250 | (available) |

Enclosed is my check for \$ _____

In lieu of sponsorship, I would like to support the mission of the Pumpkin Run with my enclosed donation of \$ _____

Please make checks payable to **Jared Coones Pumpkin Run** and mail to: **P.O. Box 3314, Olathe, KS, 66063-3314**

JARED COONES MEMORIAL 5K PUMPKIN RUN/WALK MISSION STATEMENT

To honor the lives of Jared and Jayne Coones; To create an event that celebrates family & community; To raise funds for research & organizations that support cancer patients & their families.

The Jared Coones Memorial Foundation is a 501 (c) 3 organization and your gift is 100% tax deductible. Our federal tax id is available upon request.

Visit us at pumpkinrunwalk.org